

## **Privacy Policy**

July 2025

The Women's Company ("TWC," "we," "our," or "us") respects your privacy and is committed to protecting the personal information of its members and visitors. This Privacy Policy outlines how we collect, use, store, and protect your information when you access our private membership website.

### 1. Information We Collect We collect the following types of personal information from members.

#### a. Information You Provide Directly:

- Name, email address, phone number, mailing address Demographic information voluntarily submitted (e.g., interests, event preferences)
- Payment or donation details (if applicable)
- User-generated content (comments, posts, messages)

#### **b. Information Collected Automatically:**

IP address, browser type, device identifiers

Website usage data via cookies and analytics tools (e.g., pages visited, time spent)

# 2. Purpose of Collection

We collect your information for the following purposes:

- Managing membership accounts and verify identity
- To communicate updates, newsletters, and event information
- To improve website functionality and user experience
- Managing event registrations, volunteer activities, and contributions
- To comply with legal obligations

# 3. Cookies and Analytics

Our website uses cookies and similar technologies to:

- Enhance site functionality
- Analyze website traffic
- Customize your browsing experience

| You may control cookie preferences through your browser settings.  |
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| <b>4. How We Share Information</b> We do <b>not</b> sell, rent, or share your personal information with third parties for marketing purposes.  |
| Information may be shared only in the following circumstances:   |
| <ul> <li>With trusted service providers who support our operations (e.g., payment processors, email platforms) under strict confidentiality</li> <li>As required by law or to comply with legal obligations</li> <li>With your explicit consent</li> </ul> |
| <b>5. Data Security</b> We implement appropriate technical and organizational measures to safeguard your personal information against unauthorized access, alteration, disclosure, or destruction.   |
| 6. Your Rights Depending on your jurisdiction, you may have the right to:  |
| <ul> <li>Access the personal information we hold about you</li> <li>Request correction or deletion of your data</li> <li>Withdraw consent where applicable</li> <li>Object to or restrict certain processing activities</li> </ul>                         |
| To exercise these rights, please contact us at: twethewomenscompany@gmail.com  |
| <b>7. Data Retention</b> We retain your personal information only for as long as necessary to fulfill the purposes outlined in this policy or as required by law.  |
| <b>8. Third-Party Links</b> Our website may contain links to third-party websites. TWC is not responsible for the privacy practices of external sites.   |
| <b>9. Children's Privacy</b> Our website is intended for adults. We do not knowingly collect information from individuals under the age of 18.   |
| 10. Updates to This Policy We may update this Privacy Policy periodically. Revisions will be posted on this page with an updated effective date.   |

11. Contact Us For questions, concerns, or to exercise your privacy rights, please contact:

# The Women's Company

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